

Easyfundraising explained in 60 seconds

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We turn your everyday shopping into magic. Here's how...

1. Choose a cause you care about. There are over 170,000 causes for you to choose from.
2. Cause selected – sign up! It only takes 2 minutes.
3. You shop, brands donate. Every time you shop online, brands give cashback as a thank you for shopping with them. We share that money with your cause.

Give your everyday funding a warm, fuzzy glow. And it didn't cost you anything extra.

There are a few different ways you can shop: website, app or donation reminder.

Easyfundraising. Sign up to turn your everyday spending into magic.